

MONTH	ISSUE	SPECIAL FOCUS	PRODUCT FOCUS	OTHER FEATURES	ONLINE	BONUS DISTRIBUTION
january Close: 12/01/10	International Builders' Show	BUILDER Concept Home	IBS Preview of Products	<ul style="list-style-type: none"> The New American Home Economic Forecast State of the Industry Survey Hearthstone Builder Humanitarian Awards Builder's Challenge 	<ul style="list-style-type: none"> Daily IBS coverage: News, events, products BUILDER'S Show Home coverage: Videos, interviews, stories TNAH: Slideshow, floorplans, interviews State of the Industry: Entire survey available online 	<ul style="list-style-type: none"> International Builders' Show Surfaces Expo
february Close: 01/01/11	Cool Houses	Innovations in Design	Water Heaters, Radiant Heat	<ul style="list-style-type: none"> Finding Financing Marketing the Spring Selling Season 	<ul style="list-style-type: none"> Cool Houses: Photos, slideshows, floorplans 	
march Close: 02/01/11	Business Issue	America's Best Builders	Energy Management Systems, Geothermal	<ul style="list-style-type: none"> Cutting Edge Building Systems 	<ul style="list-style-type: none"> ABB: Additional info from winners, video Small Homes: Slideshows, floor plans 	<ul style="list-style-type: none"> K/BIS
april Close: 03/01/11	Buyer's Guide	Annual Buyer's Guide and Web Directory	All Product Categories	<ul style="list-style-type: none"> Editors' Picks: Most Innovative Products Favorite 50 Brand Use Study 	<ul style="list-style-type: none"> Digital version of the Guide and the complete manufacturers' directory 	
may Close: 04/01/11	BUILDER 100	BUILDER 100: Annual list and statistics on the top 100 and next 100 largest-volume builders, plus top multifamily builders and modular and manufactured home companies	Ceramic Tiles, Toilets	<ul style="list-style-type: none"> Watermark Awards 	<ul style="list-style-type: none"> BUILDER 100 Coverage and Next 100: BUILDER 100 Event Coverage: Watermark Awards K/BIS Coverage 	<ul style="list-style-type: none"> Housing Leadership Summit
june Close: 05/01/11	Local Leaders	Listing of the top 50 markets in the country and the top 10 builders in each market	Structural Panels, "Green" Drywall	<ul style="list-style-type: none"> Best Selling Communities 	<ul style="list-style-type: none"> Local Leaders Markets coverage with adl. Hanley Wood Market Intelligence info; best-selling communities list & slideshows PCBC (6/22-24): Show coverage of product introductions and educational sessions; videos 	<ul style="list-style-type: none"> PCBC The Show
july Close: 06/01/11	BUILDER Special Report	Exclusive report from BUILDER staff: Rebuilding the Suburbs	Appliances, Faucets	<ul style="list-style-type: none"> Special Supplement: Green Products 	<ul style="list-style-type: none"> Special report: Additional profiles and interviews 	
august Close: 07/01/11	Trade Secrets	Trade Secrets: Tricks of the Trade	Tools, Energy Modeling	<ul style="list-style-type: none"> Gold Nugget Awards 	<ul style="list-style-type: none"> Trade Secrets: Additional information and interviews Gold Nugget Awards: Coverage of additional winning projects, slideshows, floor plans, videos 	
september Close: 08/01/11	Innovative Business Practices	Young Turks: Innovative Young Builders	Windows, HVAC	<ul style="list-style-type: none"> 2011 New-Home Shopper Survey 	<ul style="list-style-type: none"> Shopper Survey: Complete survey available online 	<ul style="list-style-type: none"> Greenbuild Expo
october Close: 09/01/11	Builder's Choice	BUILDER'S annual competition for the best-designed housing	Siding, Insulation	<ul style="list-style-type: none"> Hall of Fame for Design Excellence 	<ul style="list-style-type: none"> Builder's Choice: Additional coverage online, photo slideshows, floorplans and siteplans, judges' comments; coverage of the Builder's Choice event, slideshow Hall of Fame: Videos; archive of all winners 	<ul style="list-style-type: none"> Builders' Choice Awards
november Close: 10/01/11	Technology Issue	What's New: Technology Innovations	Soundproofing Products, Paints/Coatings	<ul style="list-style-type: none"> Small Houses 	<ul style="list-style-type: none"> Small Houses: Slideshows, floor plans 	
december Close: 11/01/11	Trends Issue	What's Next for Home Building	Graywater Recycling, Green Roofs	<ul style="list-style-type: none"> 50 Most Innovative People in Home Building Special IBS Section: Pre-Show Planner 	<ul style="list-style-type: none"> Interviews with trendsetters and innovators 	

2011 EDITORIAL CALENDAR